



# VENDOR APPLICATION CHRISTMAS MARKET

**Saturday, December 12, 2026 - 9:00 am to 2:00 pm**

Show Location: South Milwaukee High School  
801 15th Ave., South Milwaukee, WI 53172

☐ New Vendor

☐ Returning Vendor

Welcome to the South Milwaukee Christmas Market. By signing this application, the vendor enters a contract with the South Milwaukee Downtown Market, Inc. to abide by the rules as posted on our website, and to follow Market Management Directions. Please complete all sections and pages. Thank you.

Contact Name: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Farm or Business Name \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone (Home & Mobile): \_\_\_\_\_ Do you text? ☐ Yes ☐ No

Make of Vehicle \_\_\_\_\_ License Plate # \_\_\_\_\_

Please be advised the vehicle and plate number has to be filled in or you cannot setup.

Business Website/Facebook URL: \_\_\_\_\_

Describe your product(s) in detail \_\_\_\_\_

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We reserve the right to restrict products, or products not listed. To avoid saturation of products, please list all types of products you expect to sell.

## Show Information

- Stalls cost \$45 each
- Stalls with Electric are \$50 each (your Heavy Duty Extension cord is required)  
Electric spaces are limited. Please call our market manager for availability.
- Stalls are either 10 x 6 feet or 13 x 4 feet, depending on location.
- Bring your own tables and chairs.
- Setup begins at 7 a.m. (no earlier)
- All vendors must be ready to sell by 9 a.m.  
(Be kind to your fellow vendors at load in time. Please unload first, move your vehicle and then set up. When done unloading, move your vehicle as far away from the building as possible.)
- All vendors must sell the entire length of the market. No early tear downs.

## Permits/Licenses:

- Food and produce safety - vendors may require a South Milw Health Department permit.  
Please contact our Health Department at 414-768-8055 for more information.

(continued)

South Milwaukee Downtown Market, Inc. | PO Box 213 | South Milwaukee, WI 53172

Contact Name: \_\_\_\_\_  
Farm or Business Name \_\_\_\_\_

**Stall Rates**    ☐ No Power \$45                      ☐ With Power \$50 (heavy duty extension cord required)

**Signature:** No refunds (including severe weather closures).

Please Review Rules [www.smmarket.org/rules](http://www.smmarket.org/rules) before signing.

I have read all the rules and regulations posted on the South Milwaukee  
Downtown Market website: \_\_\_\_\_ (initial)

If my application is approved by the South Milwaukee Downtown Market Committee,  
I agree to abide by all the rules and regulations posted on the Market website and  
understand that there are NO REFUNDS. \_\_\_\_\_ (initial)

In consideration for being allowed to sell at the South Milwaukee Downtown Market  
I specifically agree to the Waiver, Hold Harmless, Indemnification, and Release provisions  
posted on the Market Website. \_\_\_\_\_ (initial)

Vendor agrees to indemnify and hold harmless the South Milwaukee Downtown Market, Inc.  
("Market"), the School District of South Milwaukee, its employees, volunteers, and sponsors, from any  
and all causes of action which may arise from the operation of this Market, not caused by negligence of  
the Market, the School District of South Milwaukee, its employees, volunteers and sponsors. I grant  
permission for the South Milwaukee Downtown Market to use any photos, videotape, etc. taken of my  
products, myself or my representatives in any and all publicity and advertising promoting the Market.  
By submitting this application, I acknowledge that the Rules and Regulations have been read and  
understood, and I will abide by the terms as presented.

Signature: \_\_\_\_\_ Date \_\_\_\_\_  
Print Name: \_\_\_\_\_

**Send all pages of this application with check or money order (No cash) to:**

**South Milwaukee Downtown Market**  
**PO Box 213**  
**South Milwaukee, WI 53172**

**Please call with further questions:**  
**414.499.1568**  
**[info@smmarket.org](mailto:info@smmarket.org)**

PLEASE DO NOT CONTACT THE SCHOOL • [www.smmarket.org](http://www.smmarket.org)

Please send all pages of this application. Thank you.

OFFICE USE ONLY: Date \_\_\_\_\_ Check # \_\_\_\_\_ Amount Rec'd \_\_\_\_\_ Rec'd By \_\_\_\_\_