



VENDOR APPLICATION OUTDOOR MARKET

Thursdays • May 29 - October 2, 2025 - 3:00 pm to 7:00 pm

South Milwaukee Downtown Market

PO Box 213 • 1101 Milwaukee Avenue • South Milwaukee, WI 53172

www.smmarket.org

info@smmarket.org

New Vendor

Returning Vendor

Welcome to the South Milwaukee Downtown Market. By signing this application, the vendor enters a contract with the South Milwaukee Downtown Market, Inc. to abide by the rules, and to follow Market Management Directions. Please complete all sections and both pages. Thank you.

Contact Name: _____ E-Mail: _____

Farm/Business Name _____

Phone (Home & Mobile): _____

Do you text? Yes No

Business Website/Facebook URL: _____

Please provide up to three physical addresses for your business primary point(s) of production. No PO Boxes, Please.

Primary Production Location: Street Address (no PO Boxes) _____
City/State/Zip _____

Second & Third Location: Street Address (no PO Boxes) _____
City/State/Zip _____

Attach additional information if you have a third location.

Agriculture: Please share your farm acreage information. Write "N/A" if you are not a farm producer

Owned Land (current) _____(acres) Leased Land (current) _____(acres)

Cultivated (anticipated) _____(acres) Grazed (anticipated) _____(acres)

Do you make your products from raw ingredients that you plant, grow, care for and harvest? Yes No

Do you process your product through baking, cooking, canning, drying, fermenting, preserving, or spinning techniques (honey, pickles, maple syrup, baked goods, jams, dried fruit, wool yarn, etc.)? Yes No

Do you accept Farmers Market Nutrition Program Checks from WIC? Yes No

Please describe your product(s) in detail. Attach photos or additional paper if necessary. Vendors who do not list all types of products they expect to sell, may not be allowed to sell those products. We ask this to avoid saturation.

- All vendors are subject to approval by the South Milwaukee Downtown Market Committee. To avoid saturation, the committee reserves the right to limit vendor types and limit the types of products you sell.
- Bring your own tables, chairs, tent, tent weights, and power cords.
- Food and produce vendors must follow South Milwaukee Health Department regulations and pay any applicable license fees. Please call our Health Department with any questions at 414-768-8055 they are very helpful.
- Reserve your space now. Mail completed application and check/money orders payable to: (no cash)
South Milwaukee Downtown Market, P.O. Box 213, South Milwaukee, WI 53172

Please review the Market Rules available online at smmarket.org/rules before submitting this application as some rules have changed. No refunds will be given and no refunds for weather closures.

(continued on next page)

Vendor Information (Read carefully)

Will you sell the entire 2025 outdoor season? Yes \$300 for the season Deadline is May 1st or No (weekly rate below)

Do you desire electricity at your stall (\$5 per week)? Yes No (Heavy-duty extension cord required)

Weekly Rental Rates only - what dates are you interested in selling:

Date	No Power	With Power	Date	No Power	With Power	
<input type="checkbox"/> May 29	<input type="checkbox"/> \$25	<input type="checkbox"/> \$30 w/power	<input type="checkbox"/> August 7	<input type="checkbox"/> \$25	<input type="checkbox"/> \$30 w/power	
<input type="checkbox"/> June 5	<input type="checkbox"/> \$25	<input type="checkbox"/> \$30 w/power	<input type="checkbox"/> August 14	<input type="checkbox"/> \$25	<input type="checkbox"/> \$30 w/power	
<input type="checkbox"/> June 12	<input type="checkbox"/> \$25	<input type="checkbox"/> \$30 w/power	<input type="checkbox"/> August 21	<input type="checkbox"/> \$25	<input type="checkbox"/> \$30 w/power	
<input type="checkbox"/> June 19	<input type="checkbox"/> \$25	<input type="checkbox"/> \$30 w/power	<input type="checkbox"/> August 28** (Special Event) \$50 for Prepared Food \$35 for Other Vendors	<input type="checkbox"/> \$35 <input type="checkbox"/> \$50 prepared food vendor	<input type="checkbox"/> \$40 w/power <input type="checkbox"/> \$55 prepared food w/power	
<input type="checkbox"/> June 26** (Special Event) \$50 for Prepared Food \$35 for Other Vendors	<input type="checkbox"/> \$35 <input type="checkbox"/> \$50 prepared food vendor	<input type="checkbox"/> \$40 w/power <input type="checkbox"/> \$55 prepared food w/power	<input type="checkbox"/> September 4	<input type="checkbox"/> \$25	<input type="checkbox"/> \$30 w/power	
<input type="checkbox"/> July 3	<input type="checkbox"/> \$25	<input type="checkbox"/> \$30 w/power	<input type="checkbox"/> September 11	<input type="checkbox"/> \$25	<input type="checkbox"/> \$30 w/power	
<input type="checkbox"/> July 10	<input type="checkbox"/> \$25	<input type="checkbox"/> \$30 w/power	<input type="checkbox"/> September 18	<input type="checkbox"/> \$25	<input type="checkbox"/> \$30 w/power	
<input type="checkbox"/> July 17	<input type="checkbox"/> \$25	<input type="checkbox"/> \$30 w/power	<input type="checkbox"/> September 25** (Special Event) \$50 for Prepared Food \$35 for Other Vendors	<input type="checkbox"/> \$35 <input type="checkbox"/> \$50 prepared food vendor	<input type="checkbox"/> \$40 w/power <input type="checkbox"/> \$55 prepared food w/power	
<input type="checkbox"/> July 24** (Special Event) \$50 for Prepared Food \$35 for Other Vendors	<input type="checkbox"/> \$35 <input type="checkbox"/> \$50 prepared food vendor	<input type="checkbox"/> \$40 w/power <input type="checkbox"/> \$55 prepared food w/power	<input type="checkbox"/> October 2	<input type="checkbox"/> \$25	<input type="checkbox"/> \$30 w/power	
<input type="checkbox"/> July 31	<input type="checkbox"/> \$25	<input type="checkbox"/> \$30 w/power				
Subtotal:	\$ _____	\$ _____	Subtotal:	\$ _____	\$ _____	Total: \$ _____

- Space by the week is listed above.
- The full 20-week Season Rate deadline is May 1st and pay \$300 by May 1st (45% discount).
- ****Special Events for weekly pay vendors only:** These are large festivals and weekly pay vendors will be required to pay a Special Event Fee. N/A for seasonal pay vendors.
 - \$50 per stall for weekly pay vendors that sell prepared ready-to-eat food
 - \$35 per stall for other weekly vendors (artisans, crafters, farmers, etc.)
 - \$5 electricity charge still applies (Ready-to-eat example is: brats, popcorn, pizza, tacos, roast corn, ice cream, etc.)
- **Food Truck fee:** \$50 per week or \$600 dollars per season.
- Weekly applications are due by 12 noon on Tuesday of that week’s market. No exceptions.

Signature: No refunds (including severe weather closures). Please Review Rules www.smmarket.org/rules before signing.

I have read all the rules and regulations posted on the South Milwaukee Downtown Market website: _____ (initial)

If my application is approved by the South Milwaukee Downtown Market Committee, I agree to abide by all the rules and regulations posted on the Market website and understand that there are NO REFUNDS. _____ (initial)

In consideration for being allowed to sell at the South Milwaukee Downtown Market I specifically agree to the Waiver, Hold Harmless, Indemnification, and Release provisions posted on the Market Website. _____ (initial)

Vendor agrees to indemnify and hold harmless the South Milwaukee Downtown Market, Inc. (“Market”), its employees, volunteers, and sponsors, from any and all causes of action which may arise from the operation of this Market, not caused by negligence of the Market, its employees, volunteers and sponsors. I grant permission for the South Milwaukee Downtown Market to use any photos, videotape, etc. taken of my products or me in any and all publicity and advertising promoting the Market. By submitting this application, I acknowledge that the Rules and Regulations have been read and understood, and I will abide by the terms as presented.

Print Name: _____ Signature: _____ Date: _____

Send all pages of this application to: South Milwaukee Downtown Market, PO Box 213, South Milwaukee, WI 53172
Please call with further questions: 414.499.1568 • infomarket.org

OFFICE USE ONLY: Date _____ Check No. _____ Amount Rec’d _____ Rec’d By _____